

# Culture Eats Strategy for Breakfast

## NGAHERE VALUES

**We are pioneers** - Seek out new ground; take worthwhile risks; feel the fear and do it anyway; do something new; don't take no for an answer

- Descriptor: One who takes the lead and prepares the way for others to come.

**We are entrepreneurs** - create something out of what you have; use what you have; take the initiative; resourceful; use what you don't have (wtf does this even mean?)

- Descriptor: One who believes in themselves to harness what they have without a clear picture

**We are innovators** - be imaginative (use your imagination); haututu; make mistakes; experimental (give it a go); make a start; think -do

- Descriptor: A pathfinder who brings ideas to create a new way of doing things that pushes boundaries

**We are creators** - express yourself; share your unique perspective; hone your craft; done well and aesthetically pleasing; the art of what we do; play, wonder and ingenuity.

- Descriptor: One who steps in with old ingredients to create new bold flavours.

**We are collaborators** - working together; make like a salad; create new opportunities with others; bring a plate to the table; don't be a scab; 1+1=3

- Descriptor: I am stronger, I can do more, I am more effective when I include others in.

**We are nurturers** - looking to the future; caring about the future; the long term; looking after others; growth; our tenants are the heroes; patience; cultivating communities; what benefits the community

- Descriptor: I care about our community and commit to our growth and well being.